

TRANSITION WORK



GRAPHICS COMMUNICATION 2020

HoD: Marcus Foat

Email: mfoat@guildfordcounty.co.uk

*Welcome to Graphic Communication A level. This work will give you an opportunity to gain a deeper understanding of the role design plays in society and how it has developed. You will research a variety of designers in some depth, get to know and understand where they found inspiration and how it influenced their work. You will then create work of your own in response to your research. **Ensure that you watch the documentaries and read the articles and listen to the podcasts before starting the written and practical work.***

Reading list (books / academic articles / journals etc)

<http://www.eyemagazine.com/feature/article/read-me-literacy-in-graphic-design>

Literacy and design

<https://99designs.co.uk/blog/design-history-movements/history-graphic-design/>

A brief history of graphic design

<https://www.route1print.co.uk/design-hub/design-inspiration/20-famous-graphic-designers-who-changed-the-world>

Some designers that have influenced/changed the world

<http://guity-novin.blogspot.com/2010/05/chapter-29-propaganda-posters.html>

Graphic design in propaganda

Documentaries

<https://www.ohyouprettythings.com/>

There are a few short films here about all aspects of design and creativity and there is always a free movie of the week

https://www.youtube.com/watch?v=q_k8fVNzbGU

Also available on Netflix

<https://www.youtube.com/watch?v=LCfBYE97rFk&t=526s>

Also available on Netflix

Podcasts

<https://www.creativeboom.com/podcast/craig-oldham/>

<https://www.creativeboom.com/podcast/lisa-congdon/>

Written work required

Write a short piece 200 words maximum stating what interests you about Graphic design and how you would like to use it. What in particular would you like to explore such as typography, illustration, block printing, editorial design, web design, User interface design, branding, packaging and mixed media.

Practical sketchbook work required

You will need an A4 or A3 sketch book for these tasks

Create 1 page devoted to a typography designer, then print out 10 pieces of their work and put them thoughtfully onto this page.

Create 1 page devoted to an illustrator or graphic designer, then print out 10 pieces of their work and put them thoughtfully onto this page.

Create 2 pages of hand drawn typography start with;

- Your own handwriting, using pencil then pen, write an alphabet and then your name
- Geometric letterforms using just geometric shapes draw the words **geometric letterforms**

Create 1 more page of hand drawn typography in a style of your choice.

Create 1 page of work that is inspired by one of the designers that you have discovered during this research process, you can use any medium to do this from pen, pencil, paint, digital or collage.