



TRANSITION WORK

GRAPHIC PRODUCTS

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Welcome to Graphic Communication A level. This work will give you an opportunity to research a variety of designers in some depth, get to know and understand where they found inspiration and how it influenced their work. You will then create work of your own in response to your research.

Reading list (books / academic articles / journals etc)

Literacy and design

<http://www.eyemagazine.com/feature/article/read-me-literacy-in-graphic-design>

A brief history of graphic design

<https://99designs.co.uk/blog/design-history-movements/history-graphic-design/>

Learn about designers that have influenced/changed the world

<https://www.canva.com/learn/famous-graphic-designers/>

Graphic design in propaganda

<http://quity-novin.blogspot.com/2010/05/chapter-29-propaganda-posters.html>

Documentaries

Erik Spiekermann Typomanic

<https://www.youtube.com/watch?v=Xjc40JaQgCA>

Also available on Netflix

<https://www.youtube.com/watch?v=LCfBYE97rFk&list=PLMpHDKqVssoOXndcSZKzonvldk5eKq-Br&index=6>

There are a few short films here about all aspects of design and creativity and there is always a free movie of the week

<https://www.ohyouprettythings.com/>

Podcasts

<https://www.creativeboom.com/podcast/craig-oldham/>

<https://www.creativeboom.com/podcast/lisa-congdon/>

Written/created work required

Task 1

From the third link below, Choose 5 designers that you like the work of, and write a short paragraph on what you find interesting and why also include your favourite images they have produced.

<https://www.canva.com/learn/famous-graphic-designers/>

Task 2

Choose from either Erik Spiekermann or Paula Scher from the links above and create a poster about their work and life, in their style of work.