

# How to analyse a Photograph

**FACTUAL:** What is it of, **why** was it taken and **who by**? Was it commissioned by a magazine/personal project if so what was it called and what number in the series was it?

**The CONTEXT:** How does it fit in with the series? **What were they trying to show** and **how successful** were they with this and **why**?

**TECHNICAL:** How was it made, with a film camera, **video, i phone, Digital (DSLR) Camera.** **VISUAL ELEMENTS** What lighting, props, costume, setting, focal point, textures, leading lines, space, shapes, form can you see **AND what effect does this create?**

**AESTHETIC:** **Your personal opinion.** How does it make **you feel**, what does it **remind you of**, what ideas do you get from look at it and why? What mood does it create and why? How might you re-use the technique or the ideas behind it in your own work?